

FOR IMMEDIATE RELEASE

Former Cruise Industry Veteran Returns to Sea with a New Adventure

More than three decades at sea inspire a unique children's book celebrating the officers and crew behind every voyage.

July 2026 — DogToon Books has announced that its children's title, *DogToon Adventures: Cruise Crew*, is now available exclusively aboard Oceania Cruises.

The exclusive onboard edition marks DogToon Books' first retail partnership within the global cruise industry, introducing the DogToon brand to guests traveling at sea.

Created by DogToon Books founder Ram Glick, a former cruise industry veteran with more than 30 years of experience aboard many of the world's leading cruise lines, the book introduces readers to the officers and crew members whose teamwork, dedication, and professionalism make every voyage possible.

Unlike traditional books about cruises that focus primarily on ships, destinations or excursions, *DogToon Adventures: Cruise Crew* takes readers behind the scenes through the eyes of 21 original DogToon characters. Readers meet the Captain, Staff Captain, First Officer, Chief Engineer, Ship's Doctor, Executive Chef, Cruise Director, Shore Excursions Manager, Environmental Officer, Boutique Manager, and many of the other professionals who work together every day to deliver an exceptional guest experience.

Designed for children, dog lovers, and cruise enthusiasts, the book combines storytelling with education by encouraging readers to learn about the many careers at sea while engaging with the crew members they meet throughout their voyage.

"Guests experience the magic of cruising, but they don't always see the extraordinary teamwork behind every voyage," said Ram Glick, Founder of DogToon Books. "After spending more than three decades working alongside incredible people from around the world, I wanted to create a book that recognizes their contributions while inspiring the next generation to discover the people behind the uniforms."

More than a keepsake, *DogToon Adventures: Cruise Crew* encourages meaningful conversations between guests and crew members, helping readers better understand the diverse talents, responsibilities, and teamwork required to operate a modern cruise ship.

Available only during the voyage, the exclusive onboard edition offers guests a unique keepsake that extends the cruise experience beyond the final port of call while creating new opportunities to connect with the people who make every sailing possible.

The book features 21 original DogToon characters with original hand-painted illustrations by artist Gabriela ("Gaby") and combines engaging storytelling with educational content designed to spark curiosity, appreciation, and imagination.

"The cruise industry gave me opportunities and memories that shaped my life," Glick added. "Creating this book has been my way of giving something back. If it encourages guests of all ages to connect with the remarkable crew members they meet—or inspires even one child to pursue a career at sea—I will consider it a success."

The exclusive onboard edition of *DogToon Adventures: Cruise Crew* is available in Oceania Cruises boutiques.

About DogToon Books

Founded in 2025 by former cruise industry veteran Ram Glick, DogToon Books is an independent children's publisher creating original, family-friendly books that combine storytelling with education through a cast of 21 illustrated DogToon characters.

Inspired by more than 30 years of traveling the world, working alongside people from dozens of nationalities, and experiencing diverse cultures both ashore and at sea, the DogToon collection transforms real-life experiences into engaging stories that inspire curiosity, kindness, cultural awareness, and lifelong learning.

The growing collection includes *Which DogToon Are You?*, *DogToon Adventures: Around the World*, *DogToon Life's Lessons*, *DogToon Adventures: Around the World Through Food*, and *DogToon Adventures: Cruise Crew*. Every title features original hand-painted illustrations and is designed to create meaningful conversations between children, parents, grandparents, educators, and readers of all ages.

For more information, visit www.dogtoonbooks.com.

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